



Every Tuesday Night in October 5-9pm Pinckneyville Park, Peachtree Corners

**Presented by Norcross Dixie Youth Inc. d/b/a
Norcross Youth Baseball/Softball Association**
Physical Address: 4785 South Old Peachtree Rd, Norcross, GA 30092
Mailing Address: PO Box 723 Norcross, GA 30091
www.norcrossbaseballsoftball.com



Brian Stephenson, Corporate Sponsorship Director | Kevin Hallam, President | Joe Collins, Treasurer

SPONSORSHIP BENEFITS

SALES PROMOTION

The Peachtree Corners Food Truck Tuesday's is an opportunity for your company to reach a concentrated mass of your target audience. A sponsorship will surely generate in-store traffic and help promote your product.

PRINTED MATERIALS

Sponsors of the Peachtree Corners Food Truck Tuesday's will receive sponsorship credit on all printed and advertising materials such as applications, pamphlets, and brochures.

MEDIA RELATIONS

The Peachtree Corners Food Truck Tuesday's is highly supported by local and public relation efforts. The Peachtree Corners Food Truck Tuesday's will ensure that all sponsors receive the maximum exposure.

ON-SITE PROMOTION

- Sales
- Signage
- Merchandise Giveaways
- Product Sampling

Benefiting: The Norcross Youth Baseball & Softball Association (NYBSA) - A non-profit 501©3

Dates: Tuesdays - October 1, 8, 15, 22, 29

Time: 5pm - 9pm

Food Trucks: 10 or more see website for weekly line up

Live Entertainment: Every week we will have a band. See website for weekly line up.

Kids Fun: Play Ground and Kids area!

➤ TITLE SPONSOR

Sponsor will receive premier placement in all communication for the event, including and not limited to web, on-site signage, print, and all other marketing material.

- Logo in Inside Gwinnett magazine
- NYBSA Website Ad Logo
- 6 VIP Parking Spots
- 12 Food Vouchers for each event
- (6) 5x3 Banners in park area October 2013 – March 2014
- Logo on Sponsors banner in park area October 2013 – March 2014
- (2) 10 x 10 Booth Space
- PA Announcements
- Flyer Logo
- Customized framed thank you picture

***Total Sponsor Donation: \$9,500**



➤ **PRESENTING SPONSOR**

Sponsor will receive premier placement in all communication for the event, including and not limited to web, on-site signage, print, and all other marketing material.

- Logo in Inside Gwinnett magazine
- NYBSA Website Ad Logo
- 3 VIP Parking Spots
- 6 Food Vouchers for each event
- (2) 5x3 Banners in park October 2013 – March 2014
- Logo on Sponsors banner in park area October 2013 – March 2014
- (1) 10 x 10 Booth Space
- PA Announcements
- Flyer Logo
- Customized framed thank you picture

***Total Sponsor Donation: \$5,000**

➤ **PLATINUM SPONSOR**

Sponsor will receive placement in all communication for the event, including and not limited to web, on-site signage, print, and all other marketing

- Logo in Inside Gwinnett magazine
- NYBSA Website Ad Logo
- 1 VIP Parking Spot
- 3 Food Vouchers for each event
- (1) 5x3 Banners in park October 2013 – March 2014
- PA Announcements
- Logo on Sponsors banner in park area October 2013 – March 2014
- Customized framed thank you picture

***Total Sponsor Donation: \$2,500**

➤ **GOLD SPONSOR**

Sponsor will receive placement in all communication for the event, including and not limited to web, on-site signage, print, and all other marketing

- Logo in Inside Gwinnett magazine
- NYBSA Website Ad Logo
- 1 Food Voucher for each event
- PA Announcements
- Logo on Sponsors banner in park area October 2013 – March 2014
- Flyer Logo
- Customized framed thank you picture

***Total Sponsor Donation: \$1,500**

➤ **SILVER SPONSOR**

Sponsor will receive placement in all communication for the event, including and not limited to web, on-site signage, print, and all other marketing

- Logo in Inside Gwinnett magazine
- NYBSA Website Ad Logo
- PA Announcements
- Logo on Sponsors banner in park area October 2013 – March 2014
- Customized framed thank you picture

***Total Sponsor Donation: \$1,000**

➤ **BRONZE SPONSOR**

Sponsor will receive placement in all communication for the event, including and not limited to web, on-site signage, print, and all other marketing

- NYBSA Website Ad Logo
- PA Announcements
- Logo on Sponsors banner in park area October 2013 – March 2014

***Total Sponsor Donation: \$500**



- **FRIEND OF NYBSA**
 - NYBSA Website Ad Logo
 - PA Announcements
- *Total Sponsor Donation: \$250**
- **Donor**
 - NYBSA Website Mention
- *Total Sponsor Donation: \$100**



In addition, sponsorships level will include advertisement space for you on our website and allow you to have marketing access to our park for events like opening day and tournaments as well as the above mentioned signage in additional areas around the park.

NYBSA serves over 900 "resident" families in the Peachtree Corners/Berkeley Lake/Norcross/Duluth community and an additional "150-200" visiting families depending on the park's tournament schedule.

NYBSA is a *non-profit organization under section 501(c)(3) of the Internal Revenue Code*. Organizations described under this section are commonly referred to as Charitable Organizations in accordance with Code section 170. Our Tax Id # is 58-1310593.

Custom Sponsorships are available upon request.

Please make checks payable to: Norcross Youth Baseball Softball Association (NYBSA)
 Mail sponsorships to: PO Box 723 Norcross, GA 30091

